#### **GENERAL INFORMATION**

#### E1) STANDARD EXHIBITION PACKAGE

#### 325 € per m<sup>2</sup>

- Available exhibition space: 6, 8, 10, 12, or 16 m<sup>2</sup> or more
- Equipment: partition walls in modular construction (white, height 2.50 m), carpeting (colour grey), fascia name plate with company name (Helvetica), spotlights, 1 high table (colour white), 3 bar stools (colour black), 1 counter (lockable), 1 socket up to 3.0 kW (230V)
- Two exhibitor passes wich are also valid for the scientific programme

Please note: Admission fee per co-exhibitor 940 €

#### **ADVERTISEMENTS**

- vour company advertisement in the printed programme
  - P1) 1-page advertisement on back cover (800 copies) **1,500** € (one sponsor only)
  - P2) 1-page advertisement on inside back cover (800 copies) 1,000 € (one sponsor only)
  - P3) 1-page advertisement on inside front cover (800 copies) 1,000 € (one sponsor only)
  - P4) 1-page advertisement on regular page inside (800 copies) 800€
- reference on the website of the conference and in the conference material (printed programme)

# TECHNICAL INFORMATION (PRINTING AND WEB)

#### Logo

Files with your company logo for printing material have to be sent in FPS format.

Files with your company logo for web pages have to be sent in GIF or IPG format.

#### **Printed advertising pages**

Files with your promotional page have to be sent as PDF format in high resolution print quality (cmyk).

#### REGISTRATION FOR EXHIBITORS / SPONSORS

In general there is no registration deadline as long as free capacity is available.

Nevertheless please note, the sponsoring and exhibition packages will be remitted on a "first come first served basis". The earlier we receive your registration the earlier we can publish your company's name and logo on the website and in the conference material.

#### TAX AND FEE INFORMATION

All fees are quoted excl. VAT.

Fees should be remitted on receipt of the invoice in favour of DECHEMA e.V. to one of the DECHEMA accounts as stated on the invoice. When you authorise the payment for the invoice, please ensure that you provide the complete invoice number as reference.

### CANCELLATION POLICY FOR EXHIBITORS / SPONSORS

50% administrative costs will be charged for cancellations of registrations received before April 10, 2013. Afterwards, 100% of the registration fee will be invoiced. Only written cancellations will be accepted (letter, fax or email).

#### **VENUE**

Karlsruhe Convention Center - Stadthalle Festplatz 9 76137 Karlsruhe Germany www.messe-karlsruhe.de

#### **CONFERENCE OFFICE**

DECHEMA e.V. Ms. Claudia Martz 60486 Frankfurt am Main Germany

Phone: ++49 69 7564-129 Fax: ++49 69 7564-176 martz@dechema.de Email:





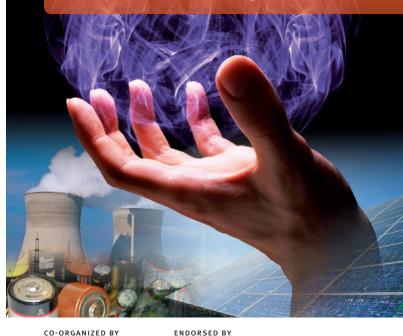
**Deutsche Gesellschaft** für Materialkunde eV

#### **EXHIBITION & SPONSORING GUIDE**

May 12 – 16, 2013 Convention Center Karlsruhe, Germany

# **2<sup>nd</sup> International Conference** on Materials for Energy

www.dechema.de/enmat2013



CO-ORGANIZED BY





#### ABOUT THE CONFERENCE

#### SPONSORING

#### **SPONSORING**

#### MATERIALS WILL SHAPE THE USE OF ENERGY

The 2<sup>nd</sup> International Conference on Materials for Energy will open its gates to around 650 expert scientists and engineers from all over the world involved in research and development in Materials for Energy applications. It will give you an unique opportunity to initiate and foster contacts for collaboration or commercial exploitation in materials for energy applications and will give you an excellent overview of recent developments in the areas of ENERGY CONVERSION, ENERGY STORAGE, TRANSPORT, EFFICIENCY and FUNDAMENTAL ASPECTS.

The participants of the conference will return to their laboratories, universities, companies and business units with new ideas and a stronger global interaction. Your company can become an active part of this network and supporting the conference by becoming an exhibitor or sponsor.

If you are interested in exhibiting, sponsoring or participating in the  $2^{nd}$  conference please feel to contact us.

We are looking forward to meeting you in Germany 2013!

If you have something special in mind for your company, please do not hesitate to contact Ms Claudia Martz at the conference office to make a difference with your ideas.

We are looking forward to working with you.

#### S1) STANDARD SPONSORSHIP PACKAGE

#### 2,000€

- session sponsoring your company logo will be introducing the printed session programme, you will be named on the website as sponsor and you will have the opportunity to display a banner in or in front of the lecture room
- your company logo on the conference banner
- 1-page advertisement on regular page inside the printed programme
- publication of your company name and logo in the printed programme
- your company name and logo presented on the conference website

#### S2) LOGO ON DELEGATE BAGS

#### 1,500€

- your company logo on the delegate bags
- publication of your company name and logo in the printed programme
- your company name and logo presented on the conference website

#### S3) SPONSORSHIP OF A SESSION

#### 1,000€

- your company logo will be introducing the printed session programme, you will be named on the website as sponsor and you will have the opportunity to display a banner in or in front of the lecture room
- publication of your company name and logo in the printed programme
- your company name and logo presented on the conference website with a link to your own website

#### S4) LOGO ON CONFERENCE BANNER

#### 800 €

- your company logo on the conference banner
- publication of your company name and logo in the printed programme
- your company name and logo presented on the conference website with a link to your own website

#### S5) SPONSORSHIP OF POSTER PRIZES

#### 1,500 €

- your sponsoring contribution will be used for up to five poster prizes
- publication of your company name and logo in the printed programme
- your company name and logo presented on the conference website

## S6) SPONSORSHIP PART OF SOCIAL EVENTS e.g. Get-Together, Coffee Break, Conference Dinner minimum 2.000 €

- depending on the type of the event, your company will be announced as sponsor of the event on banners displayed inside the area where the Get-Together, Coffee Break or Dinner will take place
- publication of your company name and logo in the printed programme
- your company name and logo presented on the conference website

#### S7) PROMOTION LITERATURE

- distribution inside the delegate bags 800 €
- display on table nearby the registration desk 500 €

# S8) SPONSORSHIP OF STUDENT BURSARIES each 500 €

 your sponsoring contribution will be used as bursary only for supporting students /PhD students. It will pay students the registration fee and travel expenses

# s9) sponsorship of hand-outs

#### 800 €

Hand-out of various gifts for participants e.g. pencils, writing pads, laser pointer

# 2<sup>nd</sup> International Conference on Materials for Energy 12 - 16 May 2013 • Karlsruhe • Germany

# **APPLICATION FORM / SPONSORING**

Correspondence address / Invoice address

Compa	any l		
Street P.O.B.			
Postal	code / Place / Country		
Comm	nercial register no.	Manager	
Persoi	n to contact / Department		
Phone		Telefax	
E-mail		Internet	
partic	onsors will have their company logo placed on ipants. You may select your sponsoring activition laudia Martz via email (martz@dechema.de) or p	es from the list below or propose new activities	
Spons	soring activities*)		2,000 EUR
	Sponsoring Package = Session Sponsoring + Logo on Conference Banner +  1-page advertisement on regular page inside the printed programme		
	Logo on Delegate Bags		
	1-page advertisement on back cover of the printed	d programme (800 copies) (one sponsor only)	1,500 EUR
	1-page advertisement on inside back cover of the	y) 1,000 EUR	
	1-page advertisement on inside front cover of the printed programme (800 copies) (one sponsor only)		) 1,000 EUR
	1-page advertisement on regular page inside the printed programme (800 copies)		
	Session Sponsoring per day		
	Logo on Conference Banner		800 EUR
	Poster Prize Sponsoring		
	Part of Social Events e.g. Get-Together, Coffee Break, Conference Dinner		minimum 2,000 EUR
	Promotion Literature - distribution inside the delegate bags		800 EUR
	Promotion Literature - display on table nearby the registration desk		500 EUR
	Student Bursaries each		each 500 EUR
	Hand-out of various Gifts for Participants e.g. pencils, writing pads, laser pointer 800 EU		
*) All p	rices are subject to statutory VAT. We shall pay the	total amount on receipt of the invoice:	
Place / Date		Company stamp / Signature	
Please keep one copy for your files and return to -		+49 (0)69 75 64-176       C         Phone       Ms         +49 (0)69 75 64-129       Pos	DECHEMA e.V. Congress Office S Claudia Martz Stfach 15 01 04 nkfurt am Main GERMANY

# 2<sup>nd</sup> International Conference on Materials for Energy - EnMat II 12. - 16. Mai 2013 in Karlsruhe

- Sponsoring -

http://events.dechema.de/events/en/enmat2013sponsoring.html

What is included in our sponsoring options?

## Session Sponsoring (1,000 EUR)

Your company's logo will be introducing the printed session programme, you will be named on the website as sponsor and you will have the opportunity to display a banner in or in front of the lecture room. This sponsorship ensures the enduring connection of your company with the session topic.

This sponsoring activity will finally be confirmed as soon as the designated session has been finalized in the conference programme. In case of cancellation of the session by the scientific committee due to lack of participation of sufficient scientific quality, we will contact you to find another suitable sponsoring arrangement.

# Poster Prize Sponsoring (1,500 EUR)

Your sponsoring contribution will be used for up to five poster prizes. The logos of the sponsors will be displayed at the poster prize ceremony and inside the printed poster programme. Awardees must be the presenting author of the poster presentation. A panel of referees will evaluate the presentations during the conference. The criteria will include: quality of the presentation (supporting visuals), knowledge of the topic and personal presentation to the jury.

The awardees will be announced at the Poster Prize Award Ceremony during the conference. Awardees will receive the prize money and a certificate.

Part of Social Events e.g. Get-Together, Coffee Break, Conference Dinner (minimum 2,000 EUR)

Depending on the type of the event, your company will be announced as sponsor of the event on banners displayed inside the area where the Get-Together, Coffee Break or Dinner will take place. Your company's logo will be introducing the event inside the printed programme.

# Student Bursaries (each EUR 500)

Your sponsoring contribution will be used as bursary only for supporting students /PhD students. It will pay students the registration fee and travel expenses.